



CEDIP&T

ST. PETERSBURG – TODAY & TOMORROW

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COMMITTEE FOR ECONOMIC DEVELOPMENT,
INDUSTRIAL POLICY AND TRADE

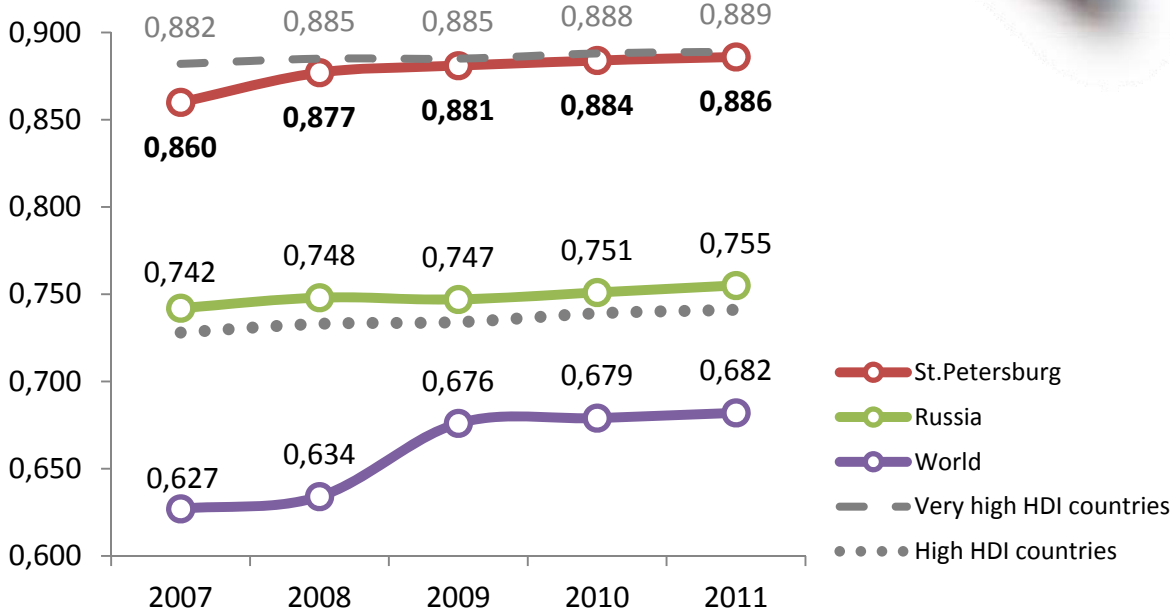
April 2012

HUMAN DEVELOPMENT INDEX

	Region of Russia	2008
1.	Moscow	0,929
2.	Tyumen region	0,878
3.	St. Petersburg	0,877
4.	Republic of Tatarstan	0,848
...
23.	Moscow region	0,806



Country	2008
Norway	0,941
United States of America	0,907
Finland	0,883
St. Petersburg	0,877
Spain	0,871
Czech Republic	0,864
Greece	0,862



ST. PETERSBURG TODAY – IS ...



**The largest megapolis
in Northern Europe**

1

**The city with a stable
macroeconomic situation
and high investment
activity**

2

**One of the leading
industrial centers in Russia**

3

**The largest transport hub
of North-Western Russia**

4

**One of the largest centers
of tourism in Europe**

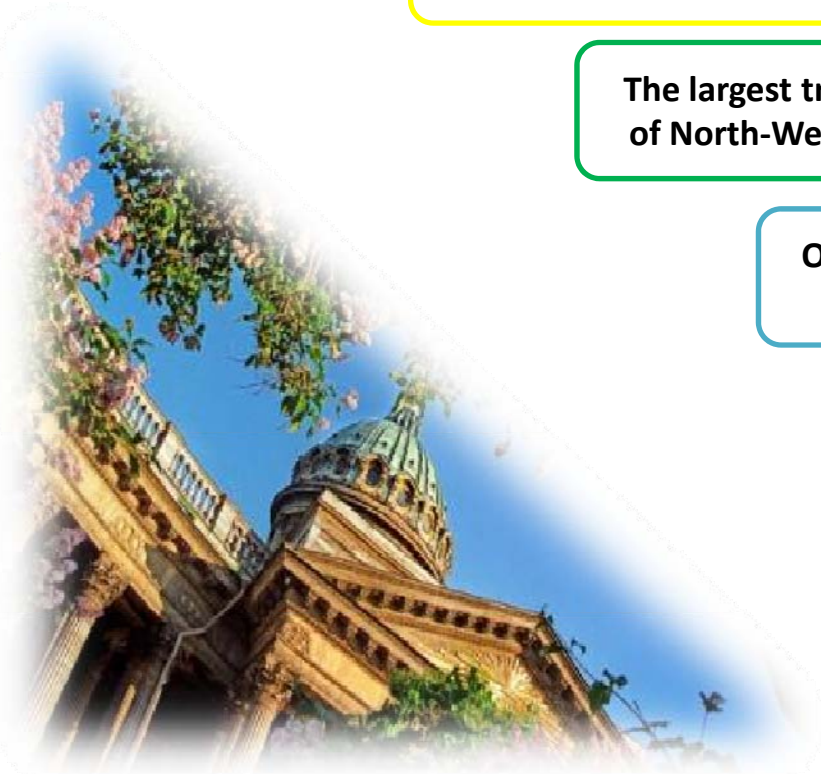
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**One of the greatest centers
of culture and art
in the World**

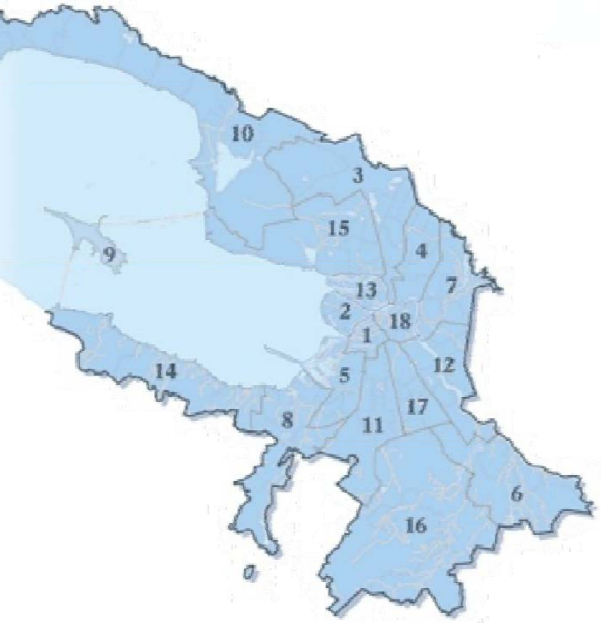
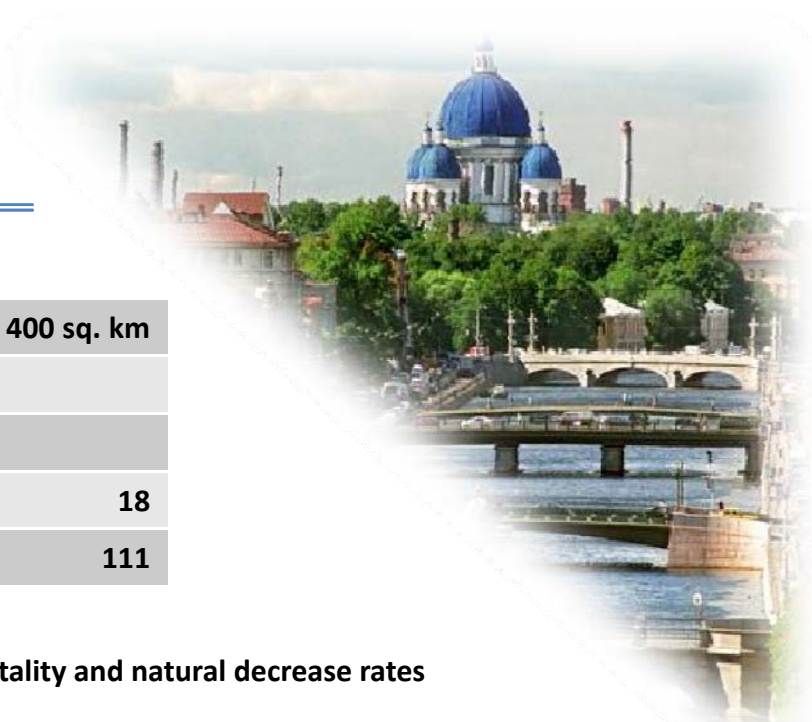
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**Innovation center,
leading center of science
and education in Russia**

7

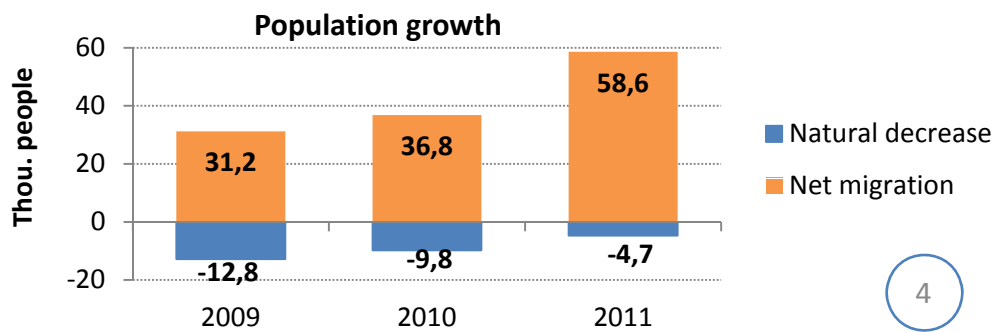
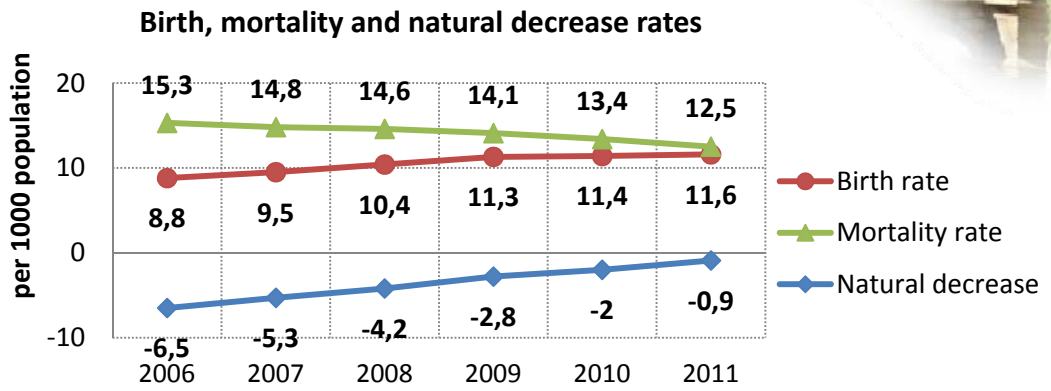


ST. PETERSBURG – THE LARGEST MEGAPOLIS

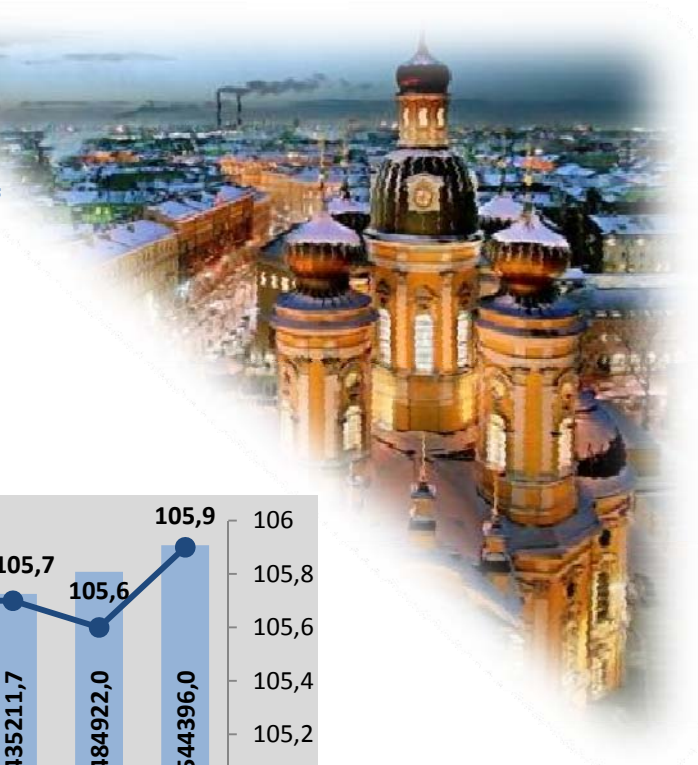


Territory	1 400 sq. km
Islands	42
Briges	580
Administrative districts	18
Municipalities	111

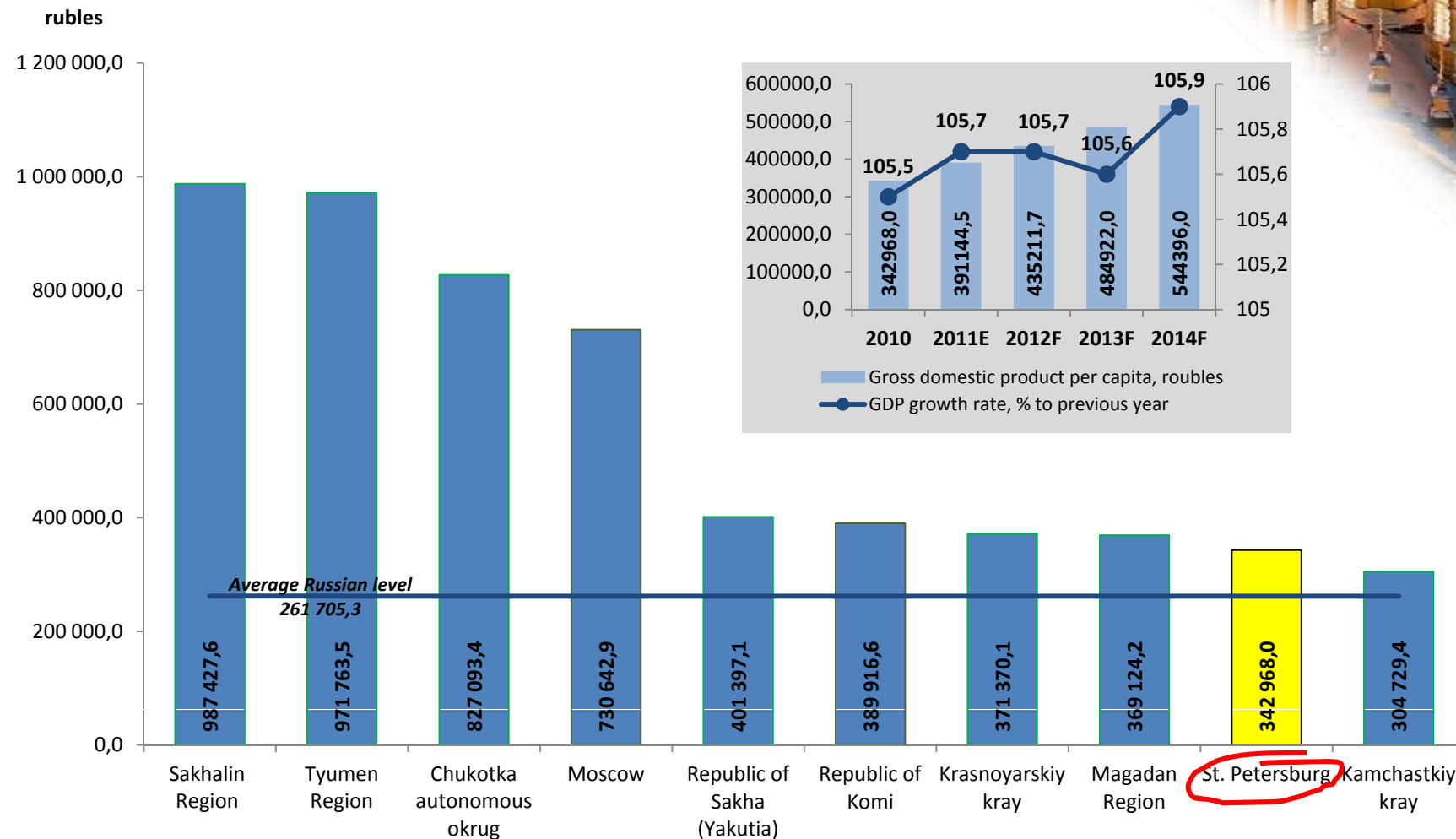
Population (2011)	4.93 mln. People
Life expectancy at birth	
male	65.9
female	76.1
Birth rate	11.6
Economically active population	2.68 mln. people
Unemployment rate (acc. to ILO)	1.9



ST. PETERSBURG – THE CITY WITH A STABLE MACROECONOMIC SITUATION



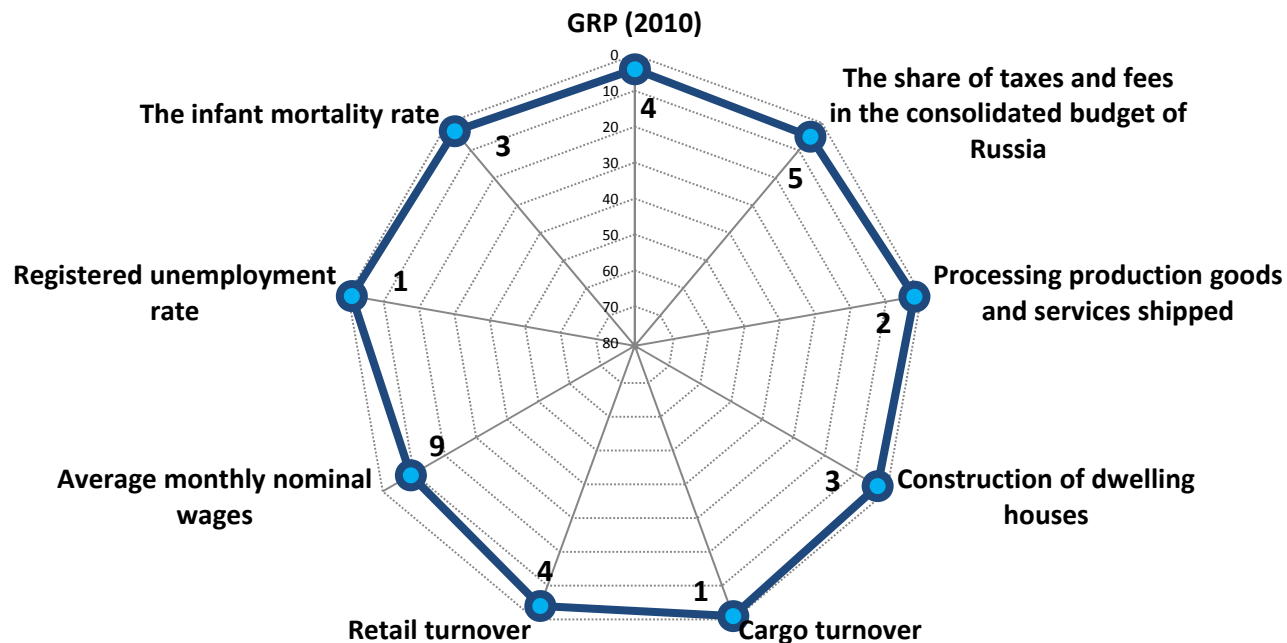
Gross regional product, per capita (2010)



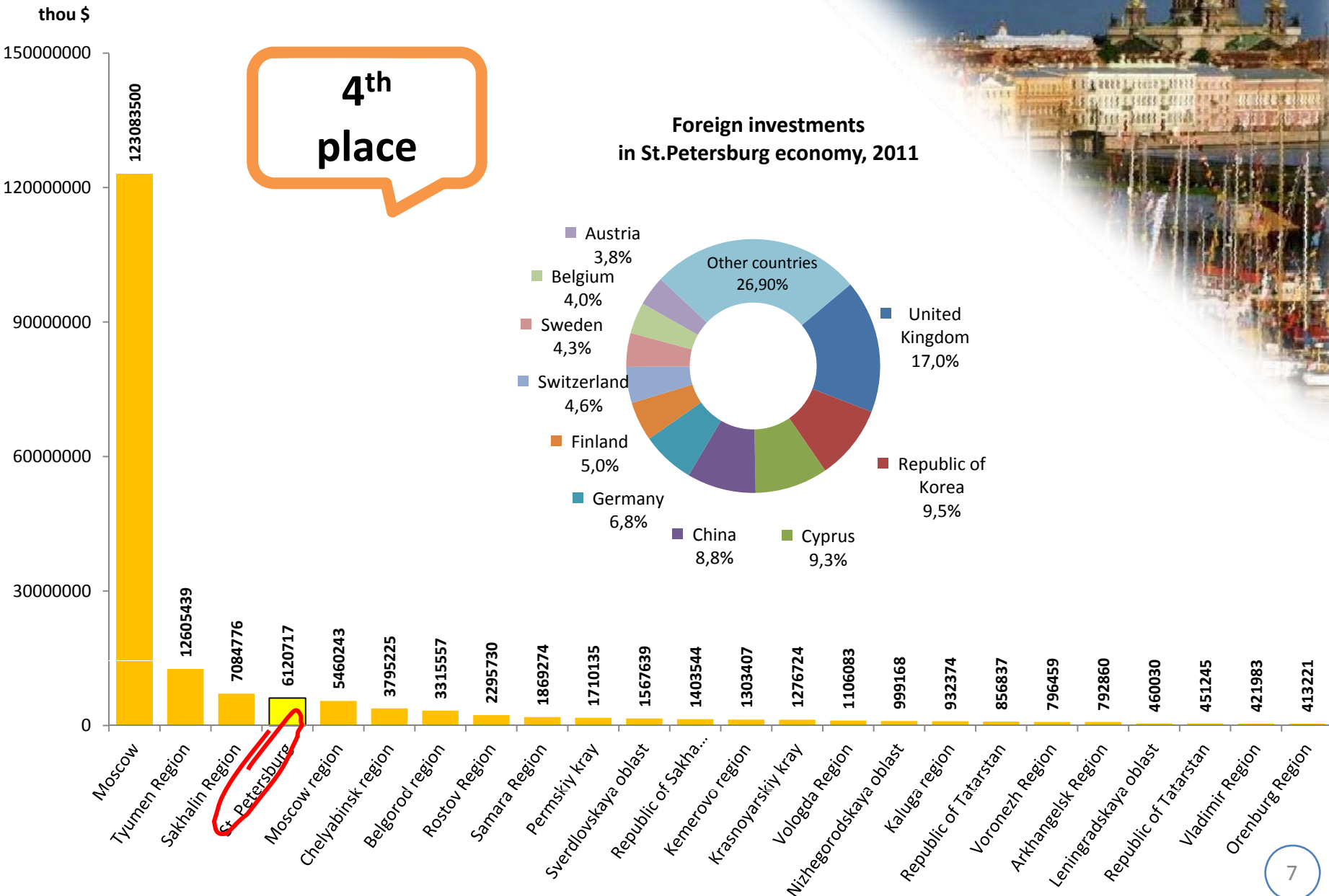
ST. PETERSBURG – THE CITY WITH A STABLE MACROECONOMIC SITUATION

Range of Russian regions economies by size

	Region of RF	Share of total GRP of RF, 2010
1.	Moscow	22,5%
2.	Tyumen region	8,8%
3.	Moscow region	4,8%
4.	St. Petersburg	4,5%
5.	Krasnoyarskiy kray	2,8%

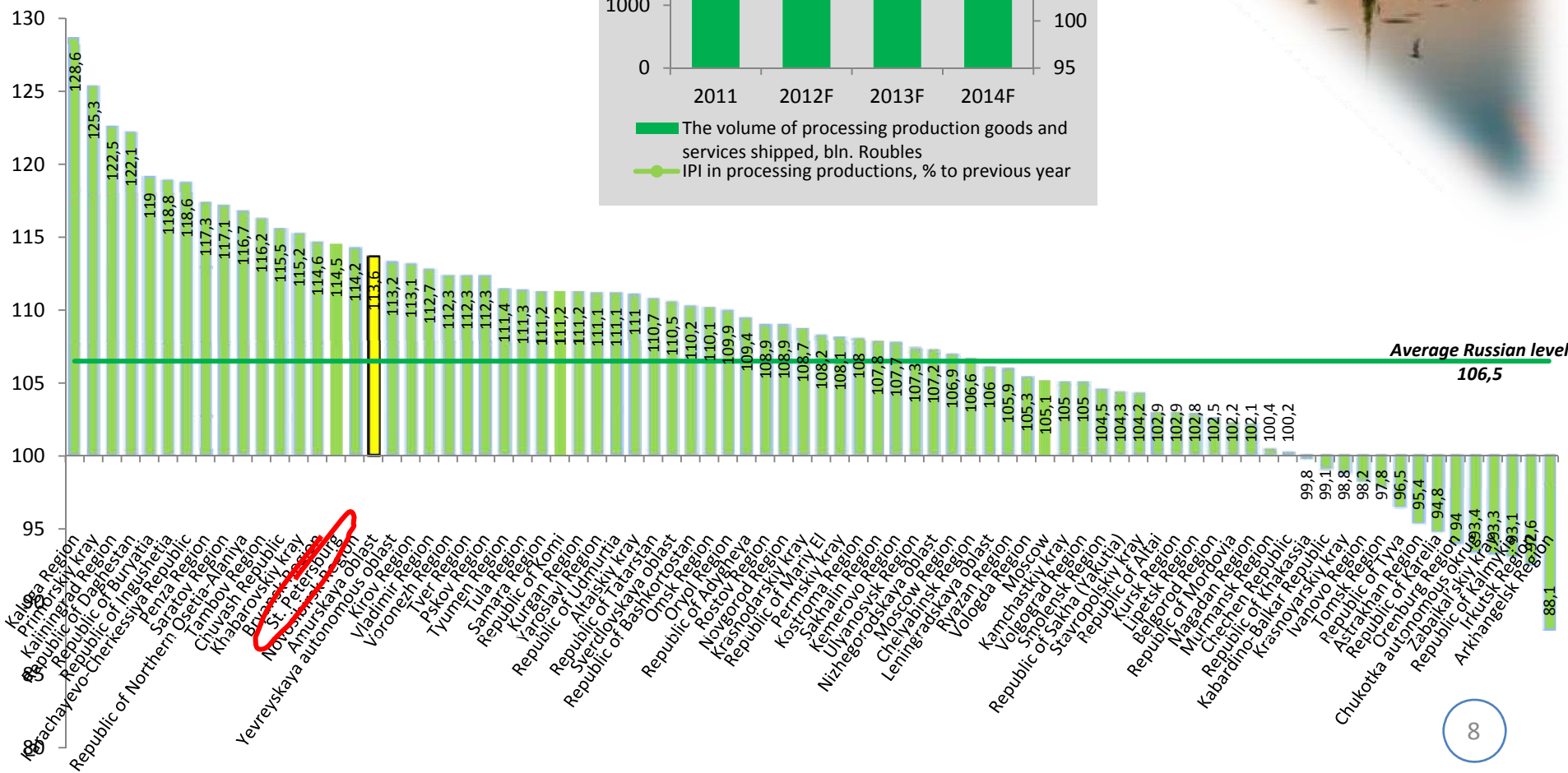
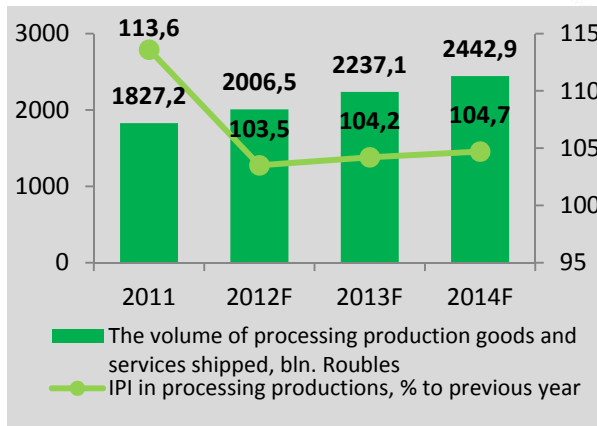


INVESTMENT POTENTIAL



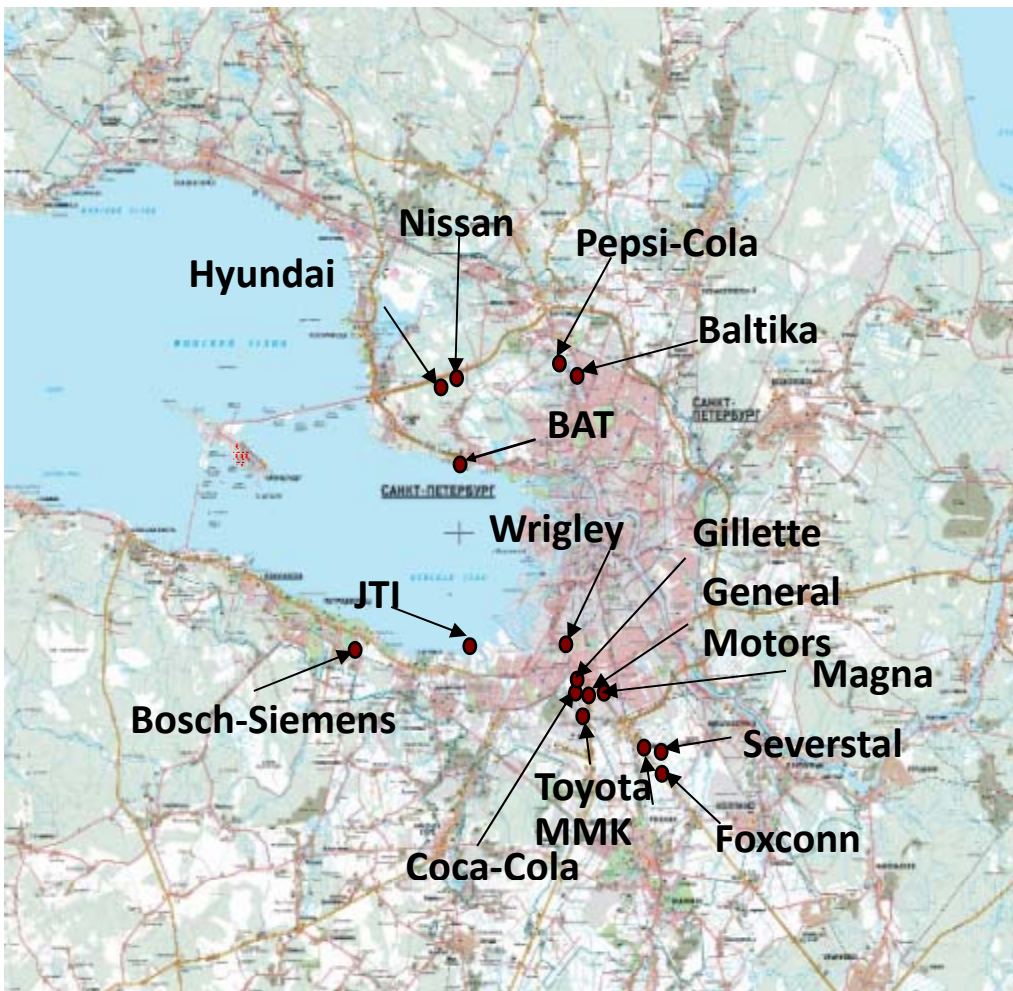
INDUSTRIAL PRODUCTION INDEX

17th
place



ST.PETERSBURG – LEADING INDUSTRIAL CENTER

The largest industrial investment projects



Key spheres (clusters)

-  Automotive cluster
-  Pharmaceutical and medical industry
-  Shipbuilding cluster
-  Radiology
-  IT-cluster
-  Radioelectronics cluster

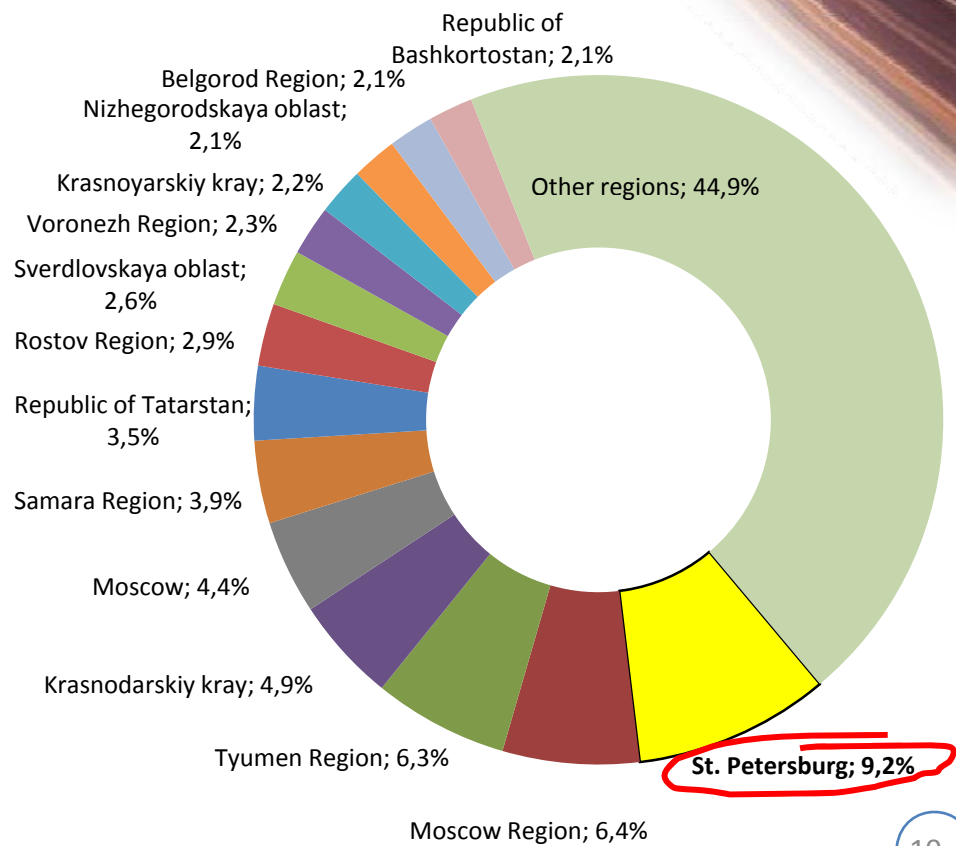
ST. PETERSBURG – MAJOR TRANSPORT HUB



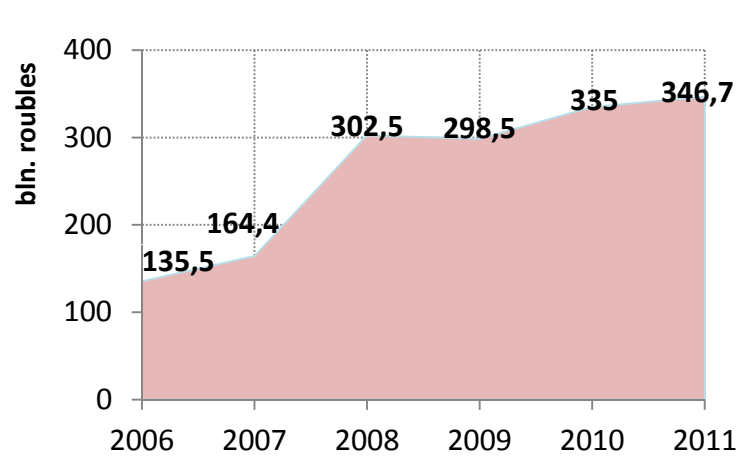
1st place

Freight turnover	16.0 bln. tonne-km
by motor transport	4.8 bln. tonne-km
by maritime transport	10.4 bln. tonne-km
by air transport	18.9 mln. tonne-km
Freight transportation by railway	110.8 mln. tonne
Freight transportation by pipeline	84.7 bln. tonne

Structure of cargo turnover of Russia, 2011



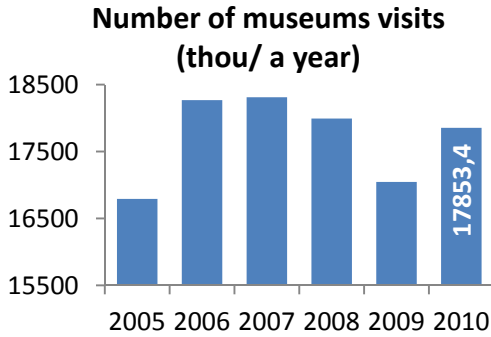
Total volume of transport services, 2006-2011



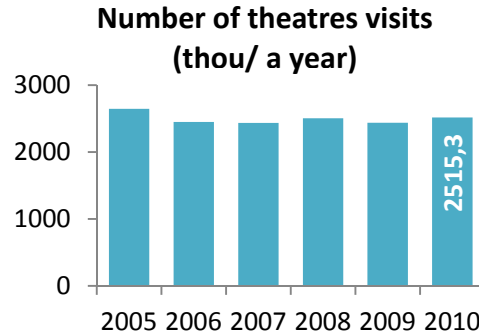
ST. PETERSBURG – CULTURE CAPITAL OF RUSSIA



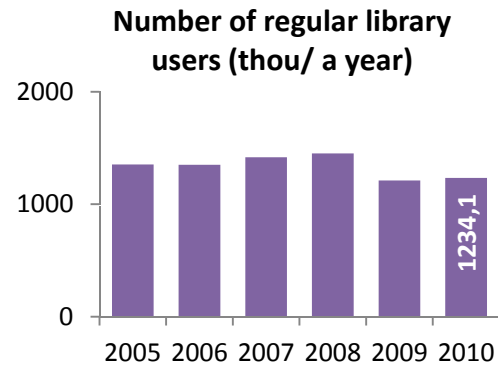
Museums	182
Galleries	135
Exhibitions (a year)	900



Theatres	62
Performances (a year)	9 000
Concert halls	38
Concerts (a year)	4 500
Cinemas	58

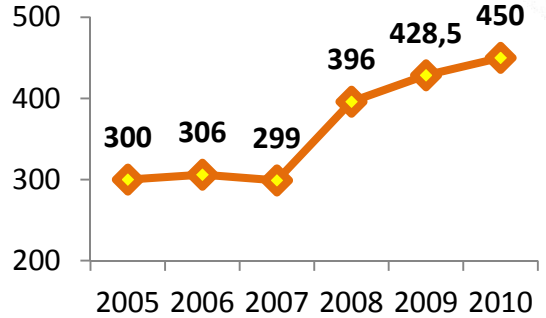
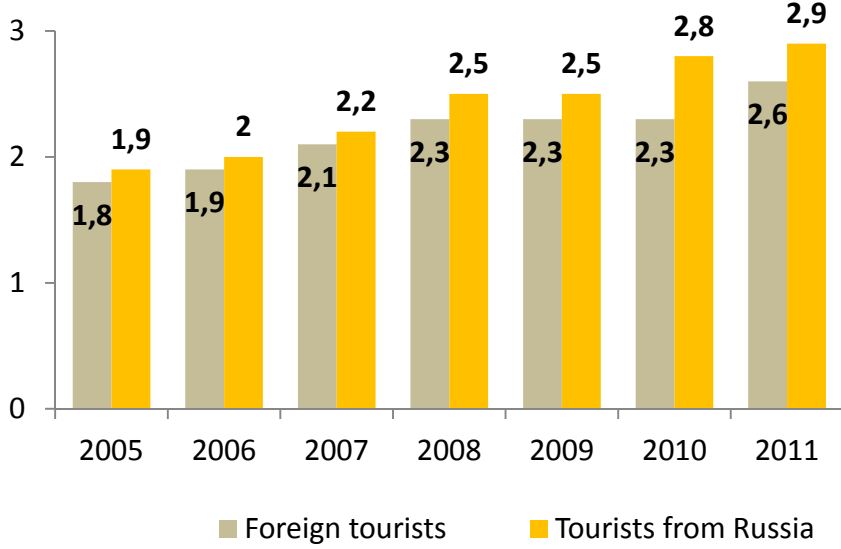


Public libraries	257
Library fund	52.6 mln.



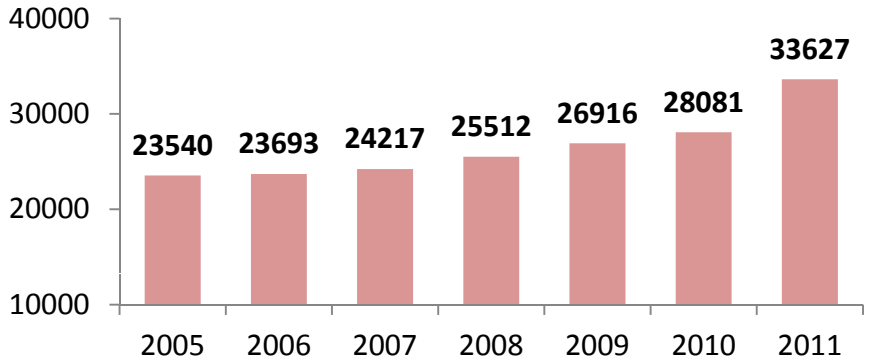
ST. PETERSBURG – CENTER OF TOURISM

Number of tourists (mln. people/ a year)



Sea cruise tourists (thou people/ a year)

Hotel room fund (rooms)

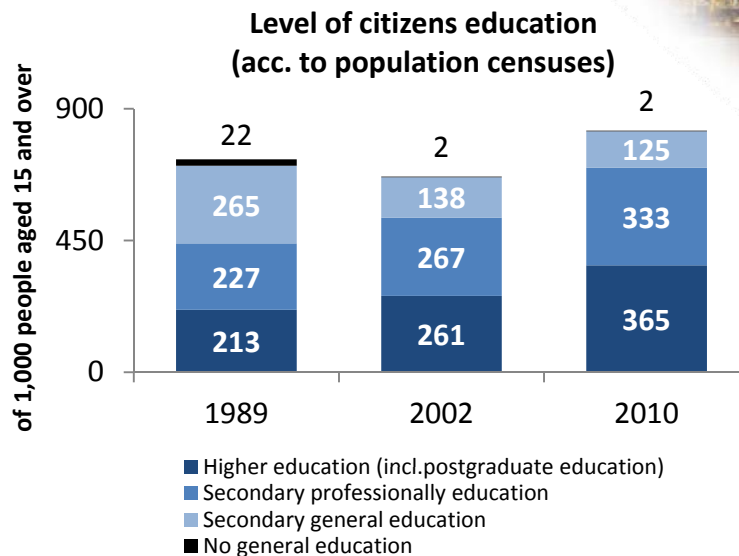


Contribution of tourists to the City's economy (2010)	215 bln.roubles (estimate)
Hotels	686
5*-3*	171
Mini hotels	271
Restaurants, cafes, bars	7 052
Shopping centers, malls	15 900

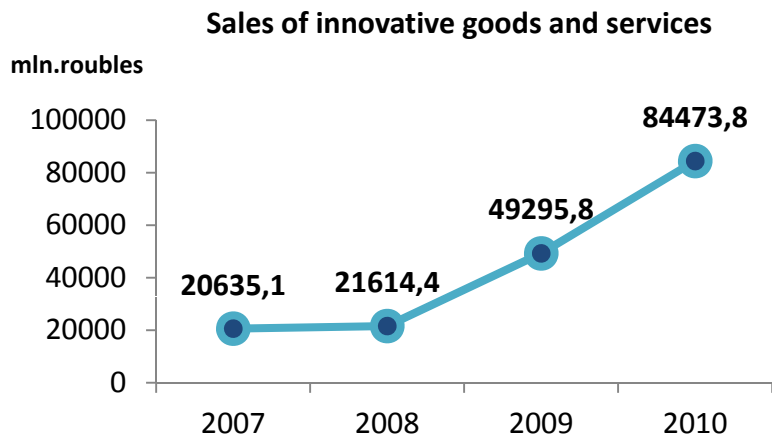


ST. PETERSBURG – LEADING CENTER OF INNOVATIONS AND EDUCATION

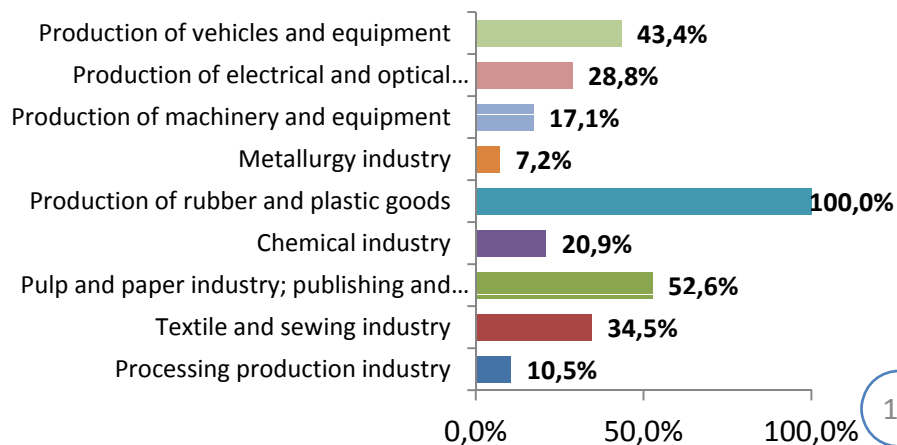
Secondary education	765 institutions 361.8 thou. pupils
Higher education	99 universities 429.9 thou. students 93.2 thou. graduates



Level of innovative activity (2010)	10.9%
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Share of innovative products in total sales of industrial enterprises



Strengthening the status of a global city



St. Petersburg – the “headquarter” of largest corporations



St. Petersburg – the platform for national and global events



St. Petersburg – the leader of Russia on high technology products export



St. Petersburg – the creative environment for self-actualization of people, the center of attraction of high-qualified professionals



St. Petersburg holds a high position in international tourist rankings



St. Petersburg – the largest logistic center of Russia and Western Europe



WHAT TO DO ?



City environment and transport

- preservation and careful restoration of the historic center
- creation of business quarter
- increasing the attractiveness of the peripheral areas
- ensuring of transport connectivity



Landscaping and ecology

- reservation of city territories for location of **new green areas**
- release of land occupied by "old industry" enterprises for the formation of green areas



Education

- development of leading universities of St. Petersburg to acquire significant positions at international level
- increasing the participation of high-tech business in educational programs



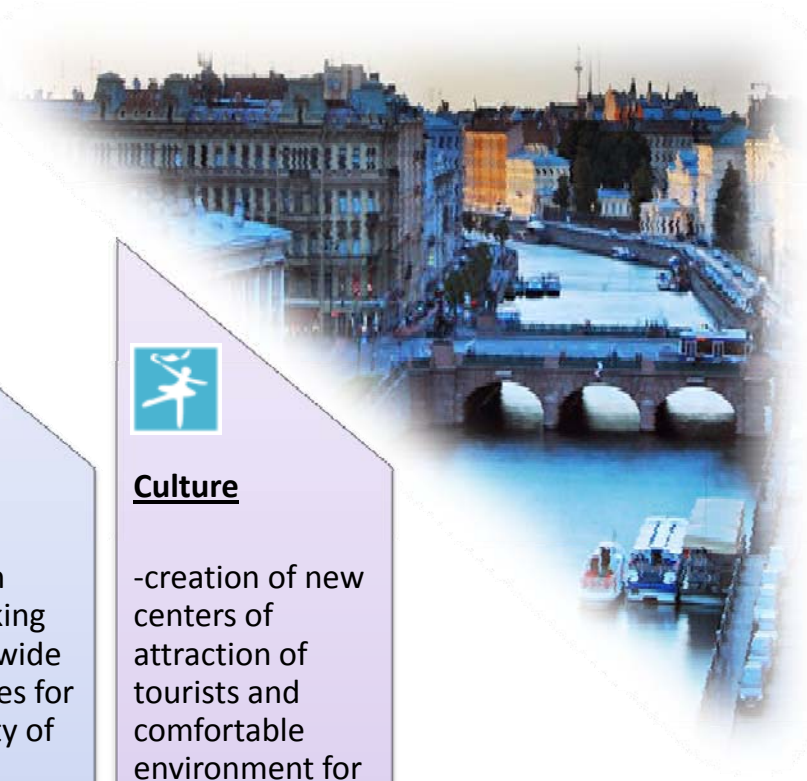
Healthcare

- the ban on public smoking
- providing wide opportunities for labor activity of pensioners



Culture

- creation of new centers of attraction of tourists and comfortable environment for them to stay in the City
- preserving and increasing of the cultural potential



THANK YOU!



[www. cedipt.spb.ru/economics/macro/](http://www.cedipt.spb.ru/economics/macro/)

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