



# Department of Growth and Climate of the Nordic Council of Ministers Working Meeting in the Leontief Centre *16 August, 2013*

## WELCOME

*Irina Karelina, ICSER Leontief center, Director-General*

**NORDIC-RUSSIAN GREEN GROWTH ARENA:** Presentation of partners, results and areas of cooperation project  
*Elena Belova, Programme Coordinator from the Russian side, Secretary General of ICSER Leontief Centre*

**STRATEGY OF ST PETERSBURG 2030:** Sustainable Development Block and invitation to cooperation in three priority areas and “points of growth” (economy of knowledge, housing building etc.)

*Tatyana Timofeeva, Committee for Economic Policy and Strategic Planning of St Petersburg, Deputy Chairman*

**THE CITY SAGA. PUBLIC SPACES IN TRANSFORMATION.** About activities of the Council of Municipalities of Saint-Petersburg and realization of the pilot project

*Julia Slav, Deputy Executive Director*

**SEE PORT UST-LUGA:** Challenges for Sustainable development and possibilities for cooperation with Nordic partners.

*Marina Lebedeva, Ust-Luga Company JSC, Environmental Projects Manager*

Discussion the priority cooperation areas and suggestions with representatives of the Department of Growth and Climate of the Nordic Council of Ministers for 2014-2020.

Concluding remarks and invitation to the Forum

*Irina Karelina, ICSER Leontief Centre, Director-General*





# Organizers



norden

Nordic Council of Ministers



Leontief Centre

International Centre for Social  
and Economic Research



# Russian Programme Partners and Participants



St Petersburg



Pskov Region



Murmansk Region



Gatchina Municipality



Vyborg District  
Municipality



Kingisepp District  
Municipality



Ostrovskiy District  
Municipality



Apatity



СОВЕТ МУНИЦИПАЛЬНЫХ ОБРАЗОВАНИЙ  
САНКТ-ПЕТЕРБУРГА

Council of  
Municipalities  
of Saint-Petersburg



Karelian Research  
Centre of the RAS



Pskov State  
University



Urban Planning  
Laboratory



Viktoria Foundation for Knowledge  
and Technologies for SMEs



Northern (Arctic) Federal University  
named after Mikhail Lomonosov



Museum-Reserve  
Monrepos Park



Russian Geographical  
Society



Ust-Luga Company JSC



Environmental Rights  
Center BELLONA



FCG Finnish  
Consulting Group



Saint-Petersburg  
Ecological Union



St Petersburg State  
Architectural and  
Construction University



St Petersburg State  
University of Service  
and Economics



Kaliningrad Regional  
Economic Development  
Agency



NP North-Centre



# International Programme Partners and Participants



Sweden



Norway



Finland



Denmark



Poland



USA



City of Malmö



Municipality of Lillehammer



Municipality of Bodo



City of Turku



Municipality of Sunndal



City of Aarhus



Sustainable Business Hub



IVL Swedish Environmental  
Research Institute



Malmö Nature School



Innogate



Polish Environmental  
Partnership  
Foundation



Ec-Co Ltd



# Цель / Goal

## MAKING SUSTAINABILITY REALITY IN THE NORTH-WEST RUSSIA

Nordic-Russian Green Growth Arena project is aimed at implementing green growth development principles in the North-West Russian regions and municipalities based on Nordic experience. The initiative contributes to creating a stable platform for implementation of joint decisions.







# Cooperation Areas and Pilot Projects

**Green Planning  
Instrument and  
Strategies**



**Nordic-Russian  
Greenways**

**Sustainable  
Business Hubs  
and Cleantech  
Cluster**





# Cooperation Areas and Pilot Projects

## Green Planning Instrument and Strategies



- Developing sustainable strategies, green brands, roadmaps and policies to facilitate environmentally sustainable economic growth;
- Implementing green master planning ;
- Green tax , procurement , CERTIFICATION schemes;
- Investing sustainable infrastructure (energy, transport , water systems, buildings, green roofs and living walls);
- Promoting sustainable consumption, green life





# Greenways

- more efficient mobility
- bringing more sustainability into mainstream economy and society

*'Life is like riding a bicycle.  
To keep your balance you must keep moving'*

*- Einstein*





# Cooperation Areas and Pilot Projects



Nordic-Russian  
Greenways



- Sustainable transport and safety
- Promoting healthy lifestyles
- Development of eco-tourism and natural and cultural heritage conservation, including the creation and promotion of environmental tourist products
- Supporting economic and social development of communities, including enterprise development



# Cooperation Areas and Pilot Projects

## Sustainable Business Hubs and Cleantech Cluster



- Promotion of Green technologies and clusters, which facilitate economic growth;
- Development of cooperation on all levels – industry, science and government;
- Public-private partnership;
- Creating incentives for investment in the resource-efficient technologies and environmental protection





# Project Event Calendar 2012



April 17-20	Launching Conference in Malmö (Sweden)
June 13-15	Policy-Dialogue Seminar in Petrozavodsk (Russia)
September 6-7	Policy-Dialogue Seminar in Pskov (Russia) in the framework of VIII International Conference Cross-Border Cooperation: the Russian Federation, the European Union and Norway
October 22-23	Nordic Green Day in St Petersburg (Russia)



Potential  
for Integration  
October 22-23, 2012  
Saint-Petersburg





# Potential for Integration

October 22-23, 2012  
Saint-Petersburg

# Forum Green Day 2012

## Potential for Green Integration





# Project Event Calendar 2013



<b>11-15 March</b>	<b>Study visits to Lahti (Finland)</b>
<b>22-25 March</b>	<b>Study visit Århus (Denmark)</b>
<b>7-12 APRIL</b>	<b>Study visits to Lillehammer (Norway)</b>
<b>23-24 MAY</b>	<b>Policy-Dialogue Seminar in Vyborg(Russia)</b>
<b>25-28 JUNE</b>	<b>Study visits to Region Skåne , Stockholm (Sweden)</b>
<b>September</b>	<b>Study visits to Bodo (Norway) and Umea (Sweden)</b>
<b>21-22 October</b>	<b>Final Nordic Green Day in St Petersburg (Russia)</b>





Welcome to XII All-Russian Forum  
Strategic Planning in the Regions  
and Cities of Russia

21-22 October 2013, St Petersburg

[www.forumstrategov.ru](http://www.forumstrategov.ru)



## УКАЗ

ПРЕЗИДЕНТА РОССИЙСКОЙ ФЕДЕРАЦИИ

О проведении в Российской Федерации Года охраны  
окружающей среды

В целях обеспечения права каждого человека на благоприятную  
окружающую среду п о с т а н о в л я ю:

1. Провести в 2013 году в Российской Федерации Год охраны  
окружающей среды.
2. Правительству Российской Федерации обеспечить разработку  
и утверждение плана основных мероприятий по проведению в  
Российской Федерации Года охраны окружающей среды.
3. Рекомендовать органам исполнительной власти субъектов  
Российской Федерации осуществлять необходимые мероприятия  
в рамках проводимого в Российской Федерации Года охраны  
окружающей среды.
4. Настоящий Указ вступает в силу со дня его подписания.



Президент  
Российской Федерации В.Путин

Москва, Кремль  
10 августа 2012 года  
№ 1157





# Core International Forum theme - Building The System For Sustainable Development:

## KEY INTERNATIONAL FORUM ACTIONS

- **VI INTERNATIONAL ROUND TABLE ON EUROPEAN COOPERATION FOR REGIONAL DEVELOPMENT** devoted to European and international regional policy, the Cohesion program, EU BSR STRATEGY AND BSR PROGRAMME 2014- 2020 etc
- International Round **TABLE STRATEGY FOR THE BALTIC SEA REGION: FROM SYNCHRONIZATION TO THE JOINT ACTION**, organized jointly with Council of the Baltic Sea States, North-West Development and Investment Promotion Agency, Saint-Petersburg branch of the Higher School of Economics
- **OPPORTUNITIES FOR NORTH-WEST FEDERAL DISTRICT** in programmes and initiatives of cooperation between Russia and EU in the Baltic Sea region organized jointly with Ministry for Regional Development of Russia, Ministry of Internal Affairs of Russia





# Core International Forum theme - Building The System For Sustainable Development:

## KEY INTERNATIONAL FORUM ACTIONS

- **FORUM GREEN DAY** promoting **GREEN PARTNERSHIPS AND SYSTEMS FOR SUSTAINABLE DEVELOPMENT**, the Nordic region as a leader in green growth development, and bringing together Nordic and Russian partners of the strategic umbrella project: Nordic-Russian Green Growth Arena organized jointly with Saint-Petersburg Government
- **VASAB ROUND TABLE** focused on **URBAN RURAL PARTNERSHIP FOR SUSTAINABLE DEVELOPMENT** with an emphasis on resource-efficient, energy saving and eco-innovative urban-rural development, increasing rural-urban mobility and promotion of the creativity and business opportunities in rural areas and the environmental rural lifestyle among the urban citizens
- **BIOENERGY AND MUNICIPAL STRATEGIES:** international experience and models of cross-border cooperation in Partnership with Saint-Petersburg City Administration, Kotka Municipality and Kotka-Hamina Regional Development Company (CURSOR Oy)





# Nordic Green Day

in the framework of XII All-Russian Forum Strategic Planning in the Regions and Cities of Russia



## BUILDING A SYSTEM

October 21-22, 2013  
Saint-Petersburg

Online registration on official Forum web site:

[www.forumstrategov.ru](http://www.forumstrategov.ru)

## 3 Workshops:

- Green Planning Instrument and Strategies
- Nordic-Russian Greenways
- Sustainable Hubs and Cleantech Cluster



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# Green Growth Leaders in the North-West Russia



## Green Growth Leaders in the North-West Russia



Leontief Centre  
International Centre for Social  
and Economic Research



norden  
Nordic Council of Ministers

Pilot models can be used further as a sample for multiplication.

Publication with working title “Green Growth Leaders in the North-West Russia” on the results of the project will be prepared by the final conference.



# Cooperation Areas and Pilot Projects

## Green Planning Instrument and Strategies

### Pilot

The City Saga.  
Public Spaces in Transformation



## Nordic-Russian Greenways

### Pilot

Development of  
Cycling Cities in the  
Northern Europe

## Sustainable Business Hubs and Cleantech Cluster

### Pilot

Sustainable  
Green Business  
in the Northern  
Europe







# Welcome to Project Web Site [www.arena.leontief-centre.ru](http://www.arena.leontief-centre.ru)

О проекте  
Мероприятия  
Участники  
Направления сотрудничества  
Контакты

Leontief Centre  
International Centre for Social and Economic Research

norden  
Nordic Council of Ministers

Арена зеленых решений Северных стран и Северо-Запада России

Стартовая конференция в Мальме

17-20 апреля в г. Мальме (Швеция) прошла стартовая конференция проекта "Арена зеленых решений Северных стран и Северо-Запада России"

Malmö Launching Conference  
May 17-19, 2012

Photos

Last Project News

Videos

All Project Activities and Meetings

Project Participants

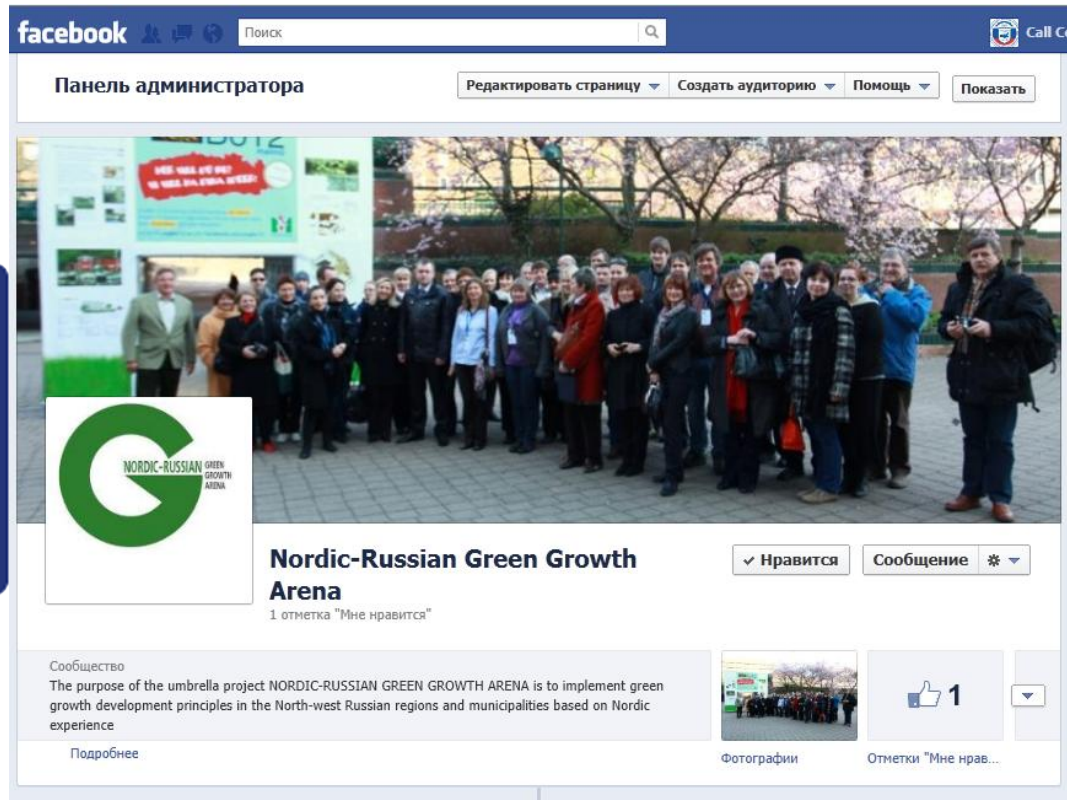
Cooperation Areas



# FACEBOOK: [www.facebook.com/greengrowtharena](http://www.facebook.com/greengrowtharena)



Like ARENA  
on Facebook!



facebook Поиск

Панель администратора Редактировать страницу Создать аудиторию Помощь Показать

**Nordic-Russian Green Growth Arena**

1 отметка "Мне нравится"

Сообщество

The purpose of the umbrella project NORDIC-RUSSIAN GREEN GROWTH ARENA is to implement green growth development principles in the North-west Russian regions and municipalities based on Nordic experience

Подробнее

Фотографии

Отметки "Мне нрав..."



# Nordic-Russian Green Growth Arena Project

**Elena Belova**

ICSER Leontief Centre  
(St Petersburg, Russia)  
RU Project Coordinator

Phone: +7 812 316-60-86

Fax: +7 812 570-38-14

[belova@leontief.ru](mailto:belova@leontief.ru)

[www.arena.leontief-centre.ru](http://www.arena.leontief-centre.ru)

**Thank you for  
your attention!  
Спасибо!**





# САНКТ-ПЕТЕРБУРГ

СТРАТЕГИЯ СОЦИАЛЬНО-ЭКОНОМИЧЕСКОГО  
РАЗВИТИЯ ДО 2030 ГОДА

Участвуйте в создании  
Стратегии развития Санкт-Петербурга

[Принять участие](#)

[www.spbstrategy2030.ru](http://www.spbstrategy2030.ru)



# Strategy of St Petersburg Socio-Economic Sustainable Development 2030

## Main sectors

- Governance and municipal administration
- Techniques of social studies, estimation of the quality of life
- Development, beautification, architecture
- Transport and infrastructure planning
- Education
- Public health
- Industrial strategic complex development
- **Environmental solutions and «green technologies» for city development**
- Culture, art and tourism
- Strategic planning and integrated spatial planning